



## A-Z of Fundraising Ideas

- A - Adventure - trek through Sumatra and raise money for SOS along the way. For more details see the "Visit Sumatra" page of our website
- B - Barnet Day: wear an outlandish wig, spray your hair orangutan orange, or shave it off. Ask people to sponsor you.
- C - Nearly everyone has a sweet tooth. Hold a cake sale at work, school, or university.
- D - Dance night – how about an Orangu-Tango event?
- E - Ebay - sell your unwanted items on the world wide web; you can automatically donate the proceeds to SOS through the eBay for Charities programme.
- F - Fete - Organise a fete at your/your children's local school. The summer months are perfect for this.
- G - Guess the number - sweets/pennies in a jar, or balloons/footballs in a car.
- H - Halloween party - or whatever fancy dress theme you like. Charge £2 entry and invite as many people as possible.
- I - Ink - write to as many people as you know: friends, family, businesses, and ask for sponsorship, gifts in kind, publicity, etc. You don't know until you ask!
- J - Justgiving - Set up your online fundraising page today. Research shows sponsors give more generously online as opposed to more traditional sponsorship means.
- K - Karaoke. Whether you can sing or not, it's the taking part which counts!
- L - Leave a legacy to SOS.
- M - Match Giving. Most companies operate a Match Giving Scheme. Ask your company if they will double the sponsorship you have already raised.
- N - Network. Facebook is a great way to meet like-minded fundraisers, and organise a joint event.
- O - Orangutan Day - Set the theme for the day and spread the word. Organise a display at school/work, and sell SOS merchandise. We'll supply you with as many leaflets, posters and collecting tins as you need.
- P - Promises - Hold an auction of promises. E.g. people will bid for you to do their ironing/washing up for a week. The highest bidder wins, and you make a mint in the process.
- Q - Quiz night - Everyone likes to test their brain power. Ask your local pub or work if you can hold a quiz night, with a £2 entry fee.
- R - Raffle. Approach local businesses to see if they will donate items for a raffle.
- S - Sponsorship - make sure take your sponsor form wherever you go. And have two - one starting at £5 and another starting at £15. People always tend to follow suit.
- T - Tin to collect funds - Just contact SOS to get started.
- U - Undertake a challenge - Always wanted to run the Marathon, or trek the 3 Peaks? Well why don't you do it for SOS? We'll support you all the way.
- V - Visit our website. If you don't feel that fundraising is your bag, there are many other ways you can support us and raise awareness.
- W - Write a press release or set up a blog, and tell the world what lengths you're going to to raise money for SOS.
- X - Have you, your friends and colleagues got the X factor? Hold a talent show to find out.
- Y - Your own idea. The crazier the better but remember to keep it safe.
- Z - zzzzzzz Stay awake for 24 hours and get sponsored by the hour.